

Dr Dhena Doraisamy

Regional Capability Partner | Commercial Influence | Change Leadership | ASEAN Manager Development

Marketing capability, change adoption, and mid-level executive development programmes for regional organisations across Malaysia and ASEAN.



REGIONAL BUYER FIT

Best suited for regional L&D teams, HR business partners, transformation offices, marketing leaders, business heads, and procurement stakeholders who need managers to influence stakeholders, lead change, and turn strategy into behaviour across ASEAN teams.

FLAGSHIP REGIONAL OFFERS

- Commercial Influence for Marketing and Business Teams
- Change Leadership for Managers
- The ASEAN Manager Upgrade
- Customer psychology and buyer behaviour
- Stakeholder influence and strategic communication
- PROSCI-informed change adoption
- Executive presence and accountability conversations
- Cross-generational and regional team leadership

CREDENTIALS

- HRDC Accredited Trainer
- PROSCI Certified Change Management Practitioner
- DISC Certified Facilitator
- Doctorate in Business Administration, Adaptive Leadership
- Law Degree
- Certified NLP Trainer and Coach
- 25+ years corporate experience

CORPORATE EXPERIENCE

Dr Dhena's background spans APAC energy communications, FMCG brand management, leadership development, behavioural training,

ORGANISATIONS

She has trained professionals at 36+ recognised organisations including Petronas, Maybank, Shell, HSBC, AstraZeneca, Maxis, Sime Darby,

sales, marketing, and corporate learning across Malaysia and ASEAN. Her strongest regional lane is behaviour-led change and commercial communication for managers.

Grab, Tenaga Nasional, Canon, AIA, Standard Chartered, Perodua, Astro, UOB, Zurich, Cargill, Amway, DXC Technology, and BASF.

REGIONAL PROPOSAL DETAILS AVAILABLE

- Learning objectives and recommended regional programme structure
- Target audience and participant profile
- Target countries, recommended duration, and delivery mode
- Methodology, exercises, and reinforcement options
- HRDC claim support details for Malaysia where applicable
- Placeholder case study slots for marketing, change, and mid-level executive development proof

Website: drdhena.com **WhatsApp:** +60 12-641 1189 **Email:** ikondhena@gmail.com